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## **PRESS RELEASE**

### **NIKE BOOST FOR FIVE-YEAR-OLD GOLFER TIGER ADAMS**

Five-year-old golfer Tiger Adams, from Northamptonshire, has been boosted by a sponsorship deal ahead of the Junior World Golf Championships. Brampton Heath Golf Course, where he is regularly coached, have arranged to provide Nike equipment for him to take to America.

Tiger, who will be competing as one of England's representatives in the Under-Six event in San Diego in July 2005, is excited at the prospect of playing against the best young players in the world, whilst wearing and using Nike equipment like his hero and name sake, Tiger Woods.

The tournament takes place at Colina Park Golf Course with the first round will be played on Tuesday 12th July.

In June, Tiger will be competing in the Midlands regional final of the HSBC Wee Wonders competition, having just won his qualifying event at Humberstone Heights Golf Centre in Leicestershire at the end of May.

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**About Uptonaway Media Development**

Uptonaway Media Development are a Northamptonshire-based company who specialise in media, web and print solutions designed to suit any budget. The company was founded by Chris Rivett, who has previously worked for Northampton Town and Luton Town and recently edited the Hatters matchday magazine, which won the Commercial & Marketing Managers' Association League One Programme of the Year award for 2005/06.

For more information about Uptonaway, please visit [www.uptonaway.co.uk/history.htm](http://www.uptonaway.co.uk/history.htm)

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